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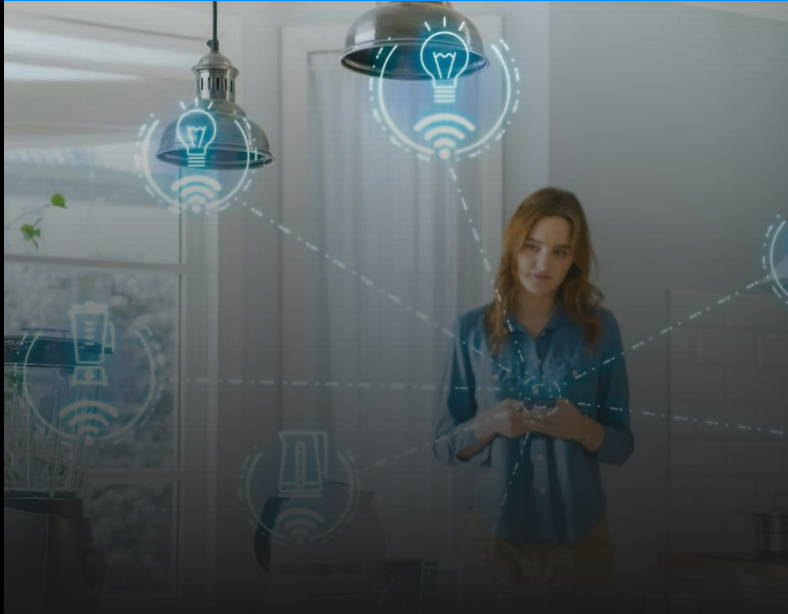
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THE MULTIPLE DIMENSIONS OF DIGICAL

01 Connected

Alexa, dim the light
and while you are at it, play
Heal The World

02 Collaborative

Let me set the mood!

Play Heal The World and dim
the light to soothing blue!

03 Intuitive

Today is karaoke night!

I will set the temp to 23º C, heat popcorn
and do a mike test!

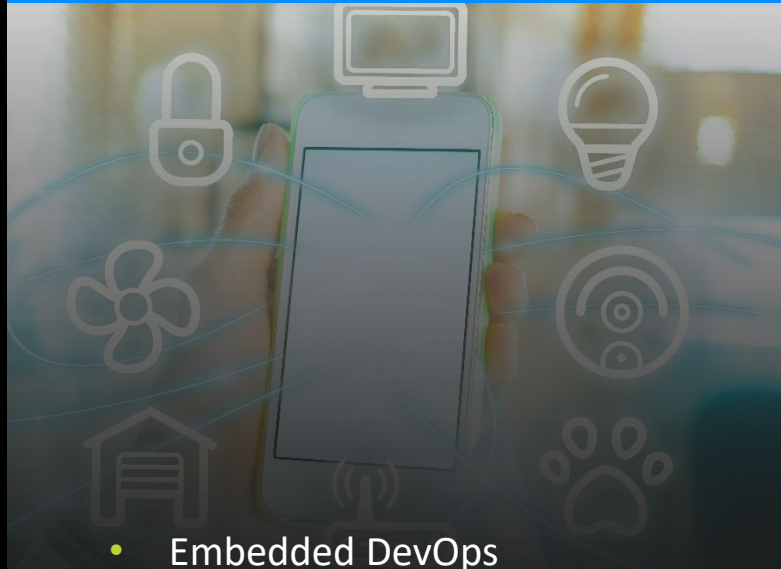# WHAT DOES THIS MEAN IN TERMS OF DIGITAL ENGINEERING SPEND?

01 Connected

- Edge Connectivity
- Cloud Optimization
- Secure Connections
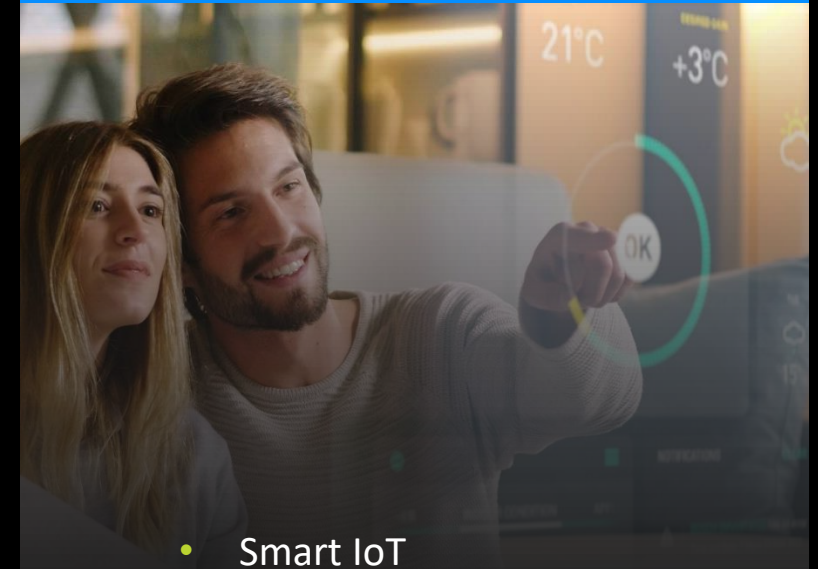- Embedded AI
- Integrated CX

02 Collaborative

- Embedded DevOps
- High Performance Cloud
- Digital Identities
- Explainable AI
- Touchless Interfaces

03 Intuitive

- Smart IoT
- Multi Cloud
- AIDevSecOps
- General AI
- Holographic Interfaces

DIGICAL ACROSS INDUSTRIES

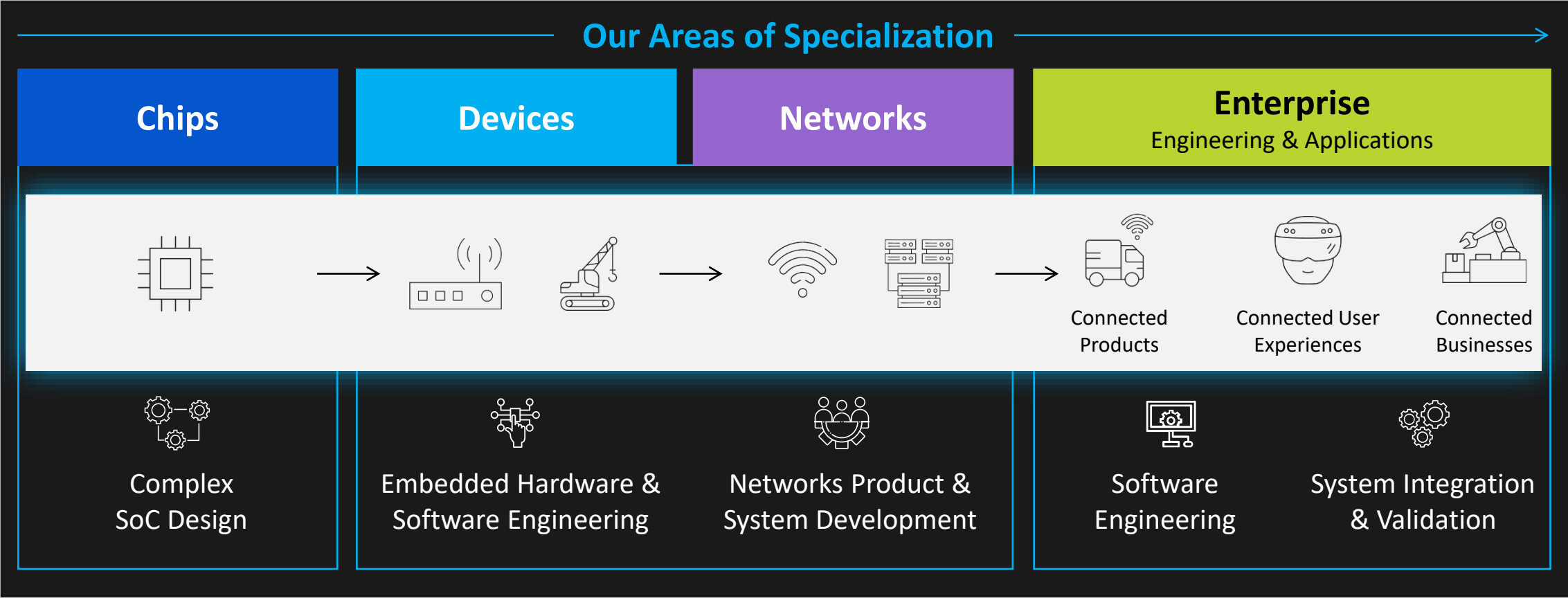|	**01** Connected	**02** Collaborative	**03** Intuitive
Industrial	• Connected IoT	• Digital Twin	• Self-healing machines
Transportation	• Connected Vehicles (V2C)	• Autonomous Level 5	• V2V, V2I, V2P (Vehicle to Vehicle, Infra, Pedestrians)
Healthcare	• Connected Hospitals & Medical Devices	• Autonomous Surgical Robots	• Integrated 360º Personalized Healthcare
Hi-Tech	• 5G Edge Multi-Access	• Real-Time Network Orchestration	• Automated Network Provisioning & Roll-Outs
Plant Engineering	• Connected Shop Floor	• Collaborative Manufacturing	• Intuitive Shop Floors that Self-Plan, Forecast & Manufacture

This work requires CHIP TO CLOUD & BACK expertise!

ENGINEERING DIGICAL - CHIP TO CLOUD & BACK

Our Areas of Specialization

Chips	Devices	Networks	Enterprise Engineering & Applications		
			Connected Products	Connected User Experiences	Connected Businesses
Complex SoC Design	Embedded Hardware & Software Engineering	Networks Product & System Development	Software Engineering	System Integration & Validation	

Connected → Collaborative → Intuitive

OUR MASTERY OF THE 4E'S HELPS ENABLE DIGICAL

Complex Engineering	**Digital Engineering**	**Design Engineering**	**Business Engineering**
Chip, Devices, Edge, Cloud, Users, Ecosystems and Everything In Between	Strong capabilities in Digital Technologies	Proven expertise in designing world class products	Deep understanding of business & specific industry domain - right context

25%
Productivity Gains for Utilities Provider

30%
Efficiency gains through IoT Platform for Smart Dispenser Monitoring

World's 1st
Surgical Training Robot - Each manipulator has 7 DoF with camera arm

40%
Reduced effort for aerospace major thru AI-enabled meta data extraction
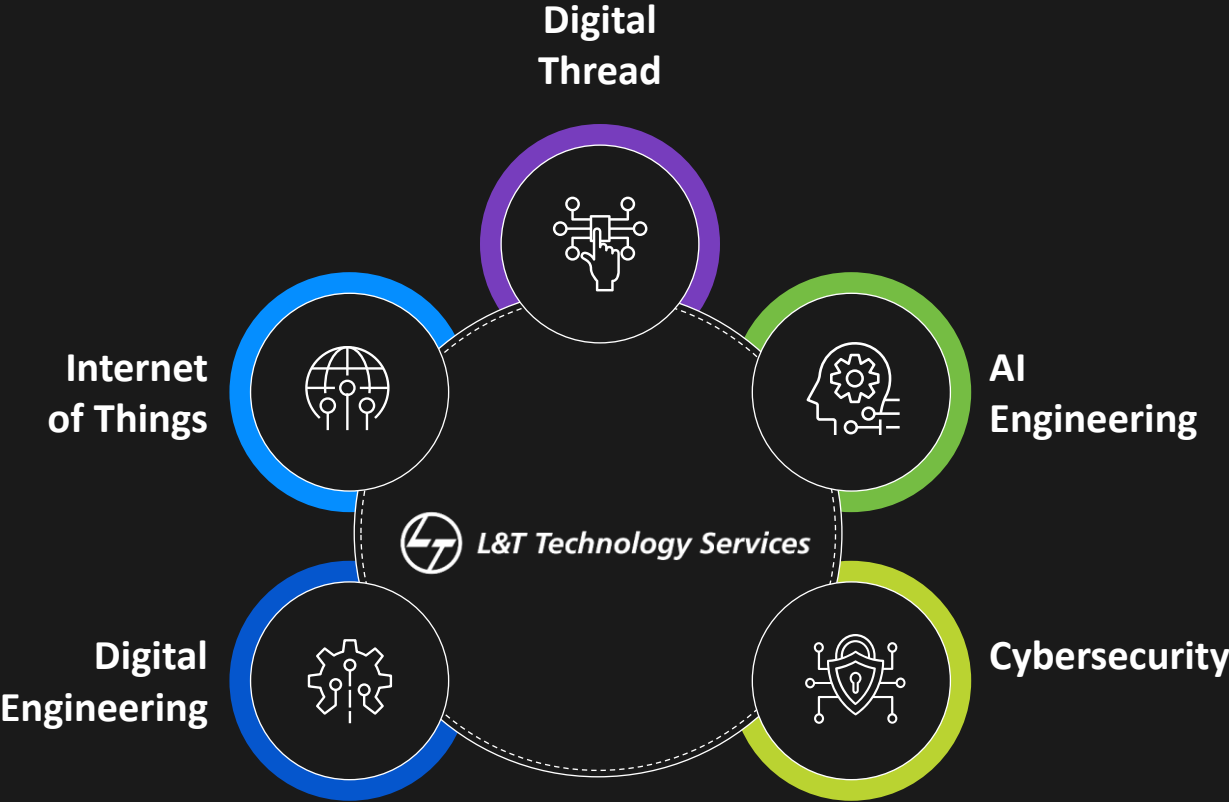
238 FRAMEWORKS - ACROSS SEGMENTS

Segment		NOW			UPCOMING	
Transportation	38+	Connected Transport	Autonomous Driving		Smart Electric Vehicle	Mobility As A Service
Medical & Lifesciences	22+	3D Printing	Remote Patient Monitoring		AI in Medical Imaging	Digital Telemedicine
Industrial Products	23+	Energy Storage	Digital Twin		Prescriptive Maintenance	Microgrids
Plant Engineering	32+	Energy Management	Asset Performance	Worker Safety	Plant Lifecycle Management	
Consumer Electronics, Media & Entertainment	28+	OTT Apps	Advertising	Digital Signage	OTT CMS	Connected Meeting Rooms
Hi-Tech, Technology, Telecom & Others	80+	Proprietary Analytics	Application Lifecycle Management	AR Based Service Transformation	Multi-Edge access	5G Based Employee Safety

RATED AS A LEADER ACROSS NEXT-GEN TECHNOLOGIES

Digital Thread

Internet of Things

AI Engineering

Digital Engineering

Cybersecurity

L&T Technology Services

zinnov ZONES

BIG INNOVATION 2021

ISG

FROST & SULLIVAN

THANK YOU