ROLL-OVER OF A SMART CARD CLOCK FOR 100 MILLION+ STBs - $1 BILLION SAVINGS

PROJECT SCOPE

" To reset the smart card clock which was approaching the end of its life counter

SOLUTION HIGHLIGHTS

"Secure Rollover"

" The counters in the card were reset. The reset was done while preserving all the service expiration dates and viewing periods, without compromising the operational security

BUSINESS VALUE DELIVERED

" Protected over $1 Billion in revenue

" Made all the server side and client side (over 100M STBs) adjustments without any downtime

" Helped broadcasters avoid expensive smart card replacements