



*L&T Technology Services Limited  
L&T Knowledge City  
Special Economic Zone (IT/ITES)  
West Block -II, N.H.08  
Between Ajwa-Waghodiya Crossing  
Vadodara - 390019, Gujarat, India*

**September 24, 2018**

National Stock Exchange of India Limited  
Exchange Plaza, Bandra-Kurla Complex  
Bandra( East), Mumbai – 400 051.  
NSE Symbol: LTTS

The BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai- 400001  
BSE Script Code: 540115

Dear Sirs,

We are sending herewith copy of the Press Release titled “**L&T Technology Services (LTTS) wins USD 40 million Engineering Content Management (ECM) Deal in Europe**” which will be disseminated shortly.

The Press release is self-explanatory.

Kindly take the above intimation on records and acknowledge the receipt of the same.

Thanking You,

Yours sincerely,  
**For L&T Technology Services Limited**

  
**Kapil Bhalla**  
Company Secretary  
M.No F3485



Registered Office: L&T House, N. M. Marg, Ballard Estate, Mumbai - 400 001. INDIA, Tel: +91 22 6752 5656 Fax: + 91 22 6752 5893  
CIN : U72900MH2012PLC232169

L&T Technology Services Limited is a subsidiary of Larsen & Toubro Limited

## **L&T Technology Services Ltd. Press Release**

Issued by Corporate Brand Management & Communications

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### **L&T Technology Services (LTTS) wins USD 40 million Engineering Content Management (ECM) Deal in Europe**

- **LTTS to provide AI & Virtual Reality based ECM solutions in the Industrial Products space**

**Bengaluru, September 24, 2018:** L&T Technology Services Limited (NSE: LTTS), a leading global pure-play engineering services company, today announced that it has won a multi-year deal to provide digital content management services to a leading technology company's industrial products segment.

The deal is expected to run for a period of 5 years with an aggregate revenue potential of USD 40 million, covering Engineering Content Management (ECM) programs in the US and European regions.

LTTS will leverage centers in Europe, US & India while assuming complete ownership and talent to manage content for all current and future product suites for the customer. This would include technical design specifications, diagnostic solutions for service engineers and product training for customers & engineers, thereby supporting the entire ECM cycle from product conceptualization to developing digital content platforms.

"With engineering content becoming one of the cornerstones of digital transformation, this deal win highlights LTTS' consulting capabilities to key customers in the US & European markets. LTTS will provide expertise and support in building content management capabilities with the help of new technologies such as AI & Virtual Reality, thereby enhancing the overall customer experience," **said Dr Keshab Panda, CEO & Managing Director, L&T Technology Services Ltd.**

#### **About L&T Technology Services Limited:**

L&T Technology Services Limited (LTTS) is a listed subsidiary of Larsen & Toubro Limited focused on Engineering and R&D (ER&D) services. We offer consultancy, design, development and testing services across the product and process development life cycle. Our customer base includes 52 Fortune 500 companies and 51 of the world's top ER&D companies, across industrial products, medical devices, transportation, telecom & hi-tech, and the process industries. Headquartered in India, we have over 13,000 employees spread across 16 global design centers, 27 global sales offices and 42 innovation labs as of June 30, 2018.

For additional information about L&T Technology Services log on to [www.LntTechservices.com](http://www.LntTechservices.com)

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