

L&T Technology Services selected as a Consulting and Professional Services provider for Amazon to support Alexa integration in devices

LTTS will implement and provide end-to-end engineering expertise from product ideation to launch for Amazon Alexa in connected products & services

Bangalore (India), November 20, 2020: L&T Technology Services Limited (BSE: 540115, NSE: LTTS), a leading global pure-play engineering services company, today announced that it has been selected as a Consulting and Professional Services (CPS) provider to support Amazon Alexa Voice Service (AVS) integration in various connected devices spanning multiple domains and industries.

Alexa, the Amazon cloud-based voice service, is available on devices from both Amazon and third-party manufacturers and powers connected devices. AVS also manages the services and infrastructure required for Alexa experiences on Alexa built-in devices, and provides a suite of device APIs, SDKs, hardware kits, and documentation to enterprises across the world.

As technology revolutionizes every aspect of human life, products too have become more complex and smart with a combination of hardware, sensors, data storage, microprocessors, software, and connectivity. To ideate new voice activated products and expand the availability of voice recognition service across consumer and industrial digital appliances, LTTS in its capacity as an AVS Consulting and Professional Services provider, will deliver scale in capabilities, skills and capacity, access to new markets and specialization in technology and vertical domains for global enterprises, end-consumers and technology principals.

With decades of expertise in Embedded HW, Mechanical Design Services, Proto Manufacturing Support, Platform Software, Multimedia (Audio & Speech) and Product Testing Services, LTTS is well-equipped to provide consulting and professional services across an organization's product portfolio and domains.

"We are delighted to see LTTS use their expertise in the consumer and industrial market, product development, device testing and certification, and innovation to transform their clients' customer experience," said **Eric King, General Manager, Amazon Alexa Europe**. "We welcome LTTS as our newest Alexa Voice Service Consulting and Professional Services provider and look forward to see them apply their capabilities to develop innovative voice solutions for enterprises, global device makers and brands".

Seema Ghanekar, Global Head - Industrial & Consumer Products, L&T Technology Services said, "With the growing demand for digital voice recognition-enabled devices, the technological disruptions brought about by engineering services in the embedded devices space are ever rising. In fact, the suggested approach is to engineer experiences for end-users rather than the gadgets. With expertise in industrial market, product development,

device testing and certification, LTTS is well-equipped to become a provider of choice for software integration for Amazon Alexa products. Our work with Amazon for AVS is a step in this direction as together we look towards driving new-age customer experience engineering benchmarks.”

About L&T Technology Services Ltd

L&T Technology Services Limited (LTTS) is a listed subsidiary of Larsen & Toubro Limited focused on Engineering and R&D (ER&D) services. We offer consultancy, design, development and testing services across the product and process development life cycle. Our customer base includes 69 Fortune 500 companies and 53 of the world’s top ER&D companies, across industrial products, medical devices, transportation, telecom & hi-tech, and the process industries. Headquartered in India, we have over 15,900 employees spread across 17 global design centers, 28 global sales offices and 52 innovation labs as of September 30, 2020. For more information please visit <https://www.ltts.com/>

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